Randy Helmcamp

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EXPERIENCE

- **Keller Williams Realty, Inc**

  Associate UX Designer | Nov ' 19 - Current
  - Designing new experiences and optimizing current products for KW's responsive website and mobile app
  - Collaborating with product managers to ideate new features for the consumer roadmap
  - Creating new icons and components to enhance KW's design system

- **Freelance**

  UX/UI Designer | October '18 - Nov '19
  - Designing core flows for a peer to peer commerce app including how to buy an item, how to sell an item, and a responsive, backend dashboard for large sellers to manage their listings in bulk
  - Creating prototypes leveraging Sketch, InVision, Principle, and Figma to simulate the app experience
  - Conducting remote usability tests via UserTesting.com and iterating designs based on results

- **Snapchat**

  Operations Specialist | July '16 - May '18

  UX/UI Design —
  - Designed product updates for two internal ad tools including a rework of a search feature, a new workflow to escalate internally, and a framework to accommodate new ad queues
  - Interfaced with engineering and product stakeholders to iterate on designs and ship digital products

  Operations + Analytics —
  - Efficiently evaluated ad content in English, Spanish, and Portuguese maximizing ad revenue
  - Generated actionable insights for leadership by conducting analyses with Looker, SQL, and Excel

EDUCATION

- **University of California, Irvine** — Class of September 2020

  Master of Human-Computer Interaction and Design. GPA 4.0/4.0

- **UCLA Extension** — Class of August 2018

  Professional Certificate in UX/UI, UX/UI Bootcamp

- **The University of Texas at Austin** — Class of May 2015

  Bachelor of Arts, Geography and Spanish/Portuguese. Minor, Mathematics. GPA 3.6/4.0

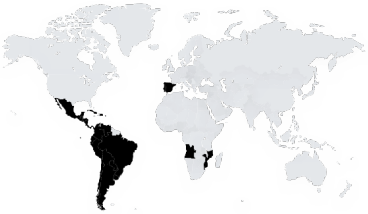
  Dean's List (2013 - 2015) Magna Cum Laude (Spring 2015)

SKILLS

CSS	InVision
Figma	Photoshop
HTML	Principle
Illustrator	Sketch

LANGUAGES

English

Portuguese

Spanish